

ALL OUR IDEAS

GETTING THE WORD OUT

Goal: 3 to 6 effective ways to get the word out in Lower Roxbury

- **Holding virtual town hall meeting with call in features**
- **Newsletters**
- **Mass mailing and provide info on the meetings**
- **Signage everywhere (key points specifically like transit centers and community centers)**
- **mobile/ digital signs with flyers**
- **QR codes that leads to more info (can be**
- **Text message notifications**
- **MBTA (aspirational at the moment :()**
- **Announcements made during church meetings**
- **Display areas in front of church**
- **Social media like TikTok, Instagram, Facebook (potentially targetted to Roxbury zip code)**
- **Take advantage of other organizations**
- **Discuss in neighborhood association meetings**
- **Discuss at UNLR's membership meetings**
- **Send out flyers**
- **Share materials at places and events that people frequent (Dudley Station/Nubian Square, Good Eats, Slades, churches, community centers, parks, etc)**
- **Rely on community partnerships to get the word out about opportunities to provide input/feedback**

SOLICITING INPUT/FEEDBACK

Goal: 2 to 4 effective ways to solicit input/feedback in Lower Roxbury

- **Google forms- user friendly/universal**
- **QR codes leading to site where people can leave feedback**
- **Solicit input/feedback at places and events that people frequent (Dudley Station/Nubian Square, Good Eats, Slades, churches, community centers, parks, etc)**
- **Send a mailing to residents with a form that can be return via mail**
- **Allow email responses**
- **Have street ambassadors survey folks on the street**